

How much money am I losing? You might be surprised!...

Monetary loss from a poor computing environment is one of those "hidden" or hard to define costs, but make no mistake it is costing you. See if this example sounds familiar:

ABC-Widgets.Inc has 15 employees, 10 office workers (including the owner) and 5 warehouse workers. Average loaded salary cost (salary, benefits & insurance) for your office workers is \$50,000 a year or \$25/hour, your warehouse workers cost you about \$36,000 a year or \$18/hour.

Your computing environment consists of:

- 1) Network router/firewall (Maybe like a LinkSys router you got from Best Buy)
- 2) 12 PC's from a variety of vendors. Various speeds, sizes, ages.

Just look at the labor cost of these computing outages:

- 1) A computer breaks or crashes. All the other ones are being used. The employee ends up keeping themselves busy here and there, but can't do any of the work you need them to get done.
 - a. 1 Office worker (1x\$25x8hrs) = **\$200.00/day/LOST**
- 2) A computer virus infects 3 computers in the office. They are unusable and the employees are doing "busy work" or worse, just twiddling their thumbs.
 - a. 3 Office workers (3x\$25x8hrs) = **\$600/day/LOST**
- 3) You have a full blown network outage. Although your employees can do busy work, you decide it is best to send them home while you try to fix what is wrong.
 - a. 10 Office workers (10x\$25x8hrs) = \$2000.00/day
 - b. 5 Warehouse workers (5x\$18x8hrs) = \$720.00/day

This computer incident cost you **\$2720.00/day/LOST**

Now factor along with any one of these scenarios lost sales, prospects, customers and/or revenue and these figures can easily triple if not more.

The insidious thing is that these losses don't present themselves like an itemized bill at the end of the month, rather they are a like a leak in a bathtub slowly draining away the water, **only this water is your cash!**

Let's now look at something far worse than losing money...and that is time. Sure time is money, but it is also much more. Time is new prospects, ideas, developing customer relationships, creating a better sales presentation, streamlining a business process. But if you're like me time is even more. It is time with family, a chance to get a workout in, lunch out, an early work day, a free weekend (when's the last time you had one of those?)....get the picture.

Let's look out how a poor computing environment STEALS YOUR TIME. When you're computing environment is laid out poorly it becomes inefficient to manage and a nightmare to troubleshoot. Here are some typical activities you might engage in over the course of a month:

Same company, ABC-Widget.Inc (See above)

Updating Antivirus Package (12 Computers x 10min/ea)	2 Hours
Installing Microsoft updates or service packs (12 Computers x 10min/ea)	2 hours
Defrag hard drive (12 Computers x 5min/ea)	1 hour
Making sure important data is backed up (5 Computers x 15min/ea)	1 ¼ hours
Install new business software package (12 Computers x 15min/ea)	3 hours
Fixing odds and ends (random issues)	2 hours
Total time spent	11.25 hours

That's a lot of time; practically a day and a half per month. And you know that when a "1 hour problem" pulls you away from your work, it is not just one hour. At a minimum, it usually takes 10-15 minutes to get yourself back in the "groove" of what your original task was.

How do you stop this madness?....[Click Here](#)